

From: Trustpilot <noreply.notifications@trustpilot.com>
To: Brodies@REDACTED.email
Subject: Introducing Trustpilot Sans: A New Look for Our Platform
Date: Fri, 05 Sep 2025 15:10:57 +0000



Introducing Trustpilot Sans: A New Look for Our Platform

Hi there,

We're excited to announce the launch of Trustpilot Sans, our new and exclusive typeface.

This bespoke font will begin rolling out today across our web and app experiences, improving clarity, enhancing accessibility, and strengthening our visual identity.

Trustpilot Sans reflects our commitment to transparency and our community, designed to communicate with greater warmth, precision, and consistency. You can learn more about Trustpilot Sans and the vision behind it [on our blog](#).

If you are currently using Trustpilot marketing assets in a campaign, please consider replacing them with the latest versions that feature our new typeface, [available here](#).

Best,
The Trustpilot Team

Trustpilot A/S

Pilestraede 58, 5th Floor, 1112 Copenhagen K

Company no.: 30276582

To manage your notifications, please go to your [account settings](#).

Email Headers (Raw)

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