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Coordinated harassment with false criminal accusations targeting my small business

CASE ID	Submitted	Platform
FB - FS9LDNQ3	7 Oct 2025	Facebook

StatusAppeal detailsMessages

The details of your appeal

Enter your statement

I used the “nudity” path only to reach the Oversight Board after normal reporting failed. There were 18 reports from me and about 15 from others, yet enforcement repeatedly said “no violation.”

I am a private individual and small business owner in NSW, Australia. My business is Legion Killfeed, a Discord bot and web service for DayZ console servers that provides semi real time killfeeds, PVP and PVE stats, heatmaps, scheduled restarts, and server management tools. I operate it alone.

The post at issue was created and amplified by competitors and their associates after a business split. It targets me and my business name with false criminal and sexual accusations, coordinated dog piling, and organized brigading in the comments, including tags like #TeamKami. The intent is to harm my reputation and divert customers.

This violates Meta’s Bullying and Harassment policy for private individuals because it:

- Targets a named private person and a small business to provoke abuse and pile ons.
- Alleges criminal and sexual misconduct with no basis, a classic shaming tactic.
- Coordinates harassment across commenters, encouraging further abuse off platform.

The harm is real world and measurable. Following this post and its amplification, my business experienced a documented revenue drop of roughly 77 percent month over month and a surge in fraudulent chargebacks that were temporally linked to the same crowd organizing in the comments.

This coordinated campaign forms part of a pending lawsuit against Trustpilot for republication after notice and facilitation of harassment. Because repeated Facebook reports failed to stop the abuse or limit recirculation, Meta may be added to that action.

Please remove the post and associated media under Bullying and Harassment, apply appropriate account level actions, and limit further distribution. Post URL for review: <https://www.facebook.com/groups/299960322481369/posts/757760916701305>

Which languages are used in the content?

English

Which topics best describe your appeal?

Business, Manipulated media and Misinformation

What can be shared about you with the public?

Do you give permission for the board to share details that could easily identify you in its explanation?

Yes

Withdraw my permission

Do you give permission for the board to share data with special protections about you in its explanation?

Yes

Withdraw my permission

Delete my information

This will permanently delete the answers that you submitted, as seen in the submission summary above.

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