

From: Amanda Kimerac <amk@trustpilot.com>
To: Brodies@REDACTED.email
Subject: A new way to stand out in the age of AI in 2026
Date: Tue, 13 Jan 2026 03:01:54 -0600

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Hi Anthony,

We're working on something new, and we'd love your input.

Our team is exploring a way for companies like Killfeed to become certified as a "Verified Business." The goal is simple: strengthen trust and transparency in the age of AI, and make it easier for consumers to spot reliable businesses.

We want to make sure this works for businesses like yours. [Share your thoughts below](#) to be **entered to win €170** just for taking part!*

Take the survey

Many thanks in advance for your interest and support.

Kind regards,
Trustpilot Research Team
hello@research.trustpilot.com

Please note: the incentive is entirely voluntary, provided solely for participating in research and not for writing a review. In line with our policy — and to maintain transparency and trust — we do not offer incentives in exchange for reviews. We do however recognize participation in research activities that help us improve our products and services. **The information you share will be used only for research and service improvement purposes.*

You must enter by January 31, 2026 to be entered into the prize draw, and the prize will be either \$200, £150 or €170 depending on your preferred currency.

We are rated **4.4** out of 5



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From	Amanda Kimerac <amk@trustpilot.com>
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